



Republic of the Philippines  
**QUEZON CITY COUNCIL**  
Quezon City  
17<sup>th</sup> City Council

13<sup>th</sup> Regular Session

RESOLUTION NO. SP-**4012**S-2007  
(PR2007-11)

*A RESOLUTION SUPPORTING THE CAMPAIGN OF THE DEPARTMENT OF HEALTH (DOH) TO PROMOTE INFANT BREAST FEEDING, AND OPPOSE THE PROLIFERATION OF FALSE AND MISLEADING ADVERTISEMENT OF INFANT MILK OF GIANT MILK COMPANIES.*

*Introduced by Councilor DIORELLA MARIA G. SOTTO, DOROTHY A. DELARMENTE, BERNADETTE HERRERA DY, EDBEN "Candy" A. MEDINA, AIKO S. MELENDEZ, FRANCISCO A. CALALAY, JR., VICTOR V. FERRER, JR., JOSEPH P. JUICO, RICARDO T. BELMONTE, JR., WINSTON "Winnie" T. CASTELO, VOLTAIRE GODOFREDO L. LIBAN III, FRANZ S. PUMAREN, WENCEROM BENEDICT C. LAGUMBAY, JAIME F. BORRES and XYRUS L. LANOT.*

*Co Introduced by Councilor Ramon P. Medalla, Jorge B. Banal, Jr., Antonio E. Inton, Jr., Jesus Manuel C. Santay and Vincent DG. Belmonte.*

*WHEREAS, it is now generally regocnized, supported by scientific research, that mother's milk is still the best milk for the nourishment, growth, health and physical well-being of infants, hence, it is the policy of the Department of Health (DOH) to promote infant breast feeding;*

*WHEREAS, the Department of Health (DOH) has also taken a stand against the proliferation of false and misleading advertising of infant milk formula which giant companies are undertaking in their competition to capture the milk market, while the Bureau of Foods and Drugs has ordered the recall of infant milk formula products of multinational companies which may have been contaminated.*

*DOROTHY D. LAGRADA, DPA*  
City Gov't. Asst. Dept. Head III

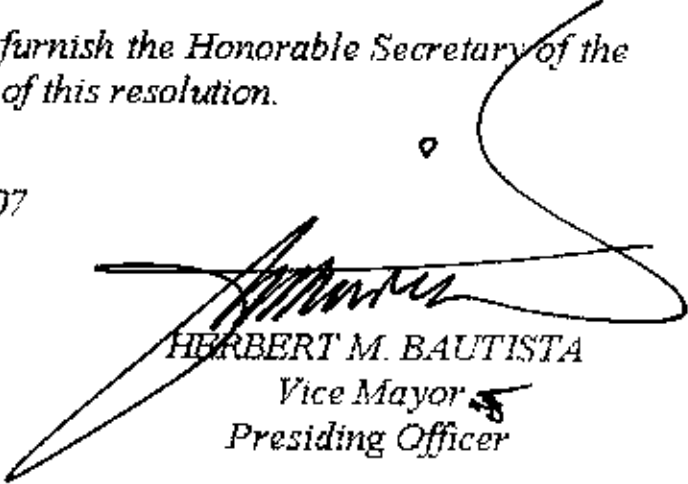
*OMB*

NOW, THEREFORE,

BE IT RESOLVED BY THE CITY COUNCIL OF QUEZON CITY IN REGULAR SESSION ASSEMBLED, to support, as it does hereby support, the campaign of the Department Of Health (DOH) to promote infant breast feeding, and oppose the proliferation of false and misleading advertisement of infant milk of giant milk companies.

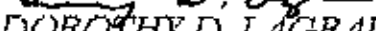
RESOLVED, FURTHER, to furnish the Honorable Secretary of the Department of Health with a copy of this resolution.

ADOPTED: October 15, 2007



HERBERT M. BAUTISTA  
Vice Mayor  
Presiding Officer


ATTESTED:



DOROTHY D. LAGRADA, DPA  
City Gov't. Asst. Dept. Head III

CERTIFICATION

This is to certify that this Resolution which was APPROVED on Second Reading on October 15, 2007, was CONFIRMED by the City Council under Suspended Rules on the same date.



DOROTHY D. LAGRADA, DPA  
City Gov't. Asst. Dept. Head III

